

# Parasite problems don't end with the pet. Offer your clients complete flea and tick control around the home.



Only 5% of a flea infestation is found on the pet.



The other 95% is found off the pet, in the environment.<sup>1</sup>

Total flea control means treating the entire population. Adulticides kill adult fleas while insect growth regulators inhibit growth of immature fleas.

# To help reduce a pet's risk of tick-borne infections, it's important to treat the house.

As ticks develop and move from host to host, they may transfer dangerous diseases.<sup>2</sup>



## Help treat and control fleas and ticks around the home.

#### KNOCKOUT® E.S. AREA TREATMENT



- Kills active flea infestations
- Prevents flea infestations from developing
- Prevents flea reinfestations for 7 months
- Kills ticks
- One 16-oz can treats up to 2100 square feet

**FOR USE IN:** apartments, automobiles, homes, hospitals, hotels, kennels, motels, offices, schools, supermarkets, transportation equipment (buses, boats, ships, trains, trucks), warehouses, utilities, veterinary clinics, and other commercial and industrial buildings.

#### **KNOCKOUT® AREA TREATMENT**



- Kills adult fleas and controls preadult fleas (larvae) for 4 months
- Kills ticks

 Leaves no objectionable odor or sticky mess and, when used as directed, does not stain furniture

**FOR INDOOR USE ONLY.** For use in home and residential-use sites. Not for use in commercial or industrial buildings.

#### KNOCKOUT® ROOM AND AREA FOGGER



- Kills adult and preadult fleas, including flea eggs, for 7 months
- Reaches fleas (and other insects) hidden in rugs, draperies, upholstery, pet bedding, floor cracks, and open cabinets

FOR RESIDENTIAL USE.

 One fogger (6 oz) will treat a room up to 27 x 27 feet with an 8-foot ceiling

### Fight fleas and ticks inside the home.

**To order,** talk to your distributor or Virbac representative, or call 1-844-484-4722.

**References: 1.** Halos L, Beugnet F, Cardoso L, et al. Flea control failure? Myths and realities. *Trends Parasitol.* 2014;30:228–233. **2.** Life cycle of hard ticks that spread disease. Centers for Disease Control and Prevention website. Available at: http://www.cdc.gov/ticks/life\_cycle\_and\_hosts.html. Accessed July 16, 2020.

